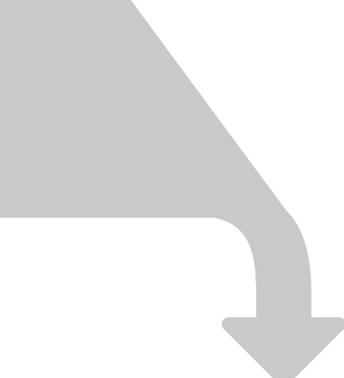


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**PRODUCT SPOTLIGHT:**  
***FITx***


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**PRODUCT FEATURES**


**All-Inclusive Structured Training Program:** FITx provides the certifications, tools and programming for all program types.



**Massive Revenue Potential:** FITx includes powerful business tools that can double or even triple your fitness training revenue.



**Increase Membership Sales:** FITx marketing will attract new members to your club, giving your business a renewed competitive advantage over the competition.



**Improve Member Retention:** The FITx training program provides extraordinary member loyalty and personal satisfaction, giving your members a reason to remain long term customers.



## ***A Turn-key Fitness Training Solution***

**F**ITx is a complete training, marketing and sales product developed exclusively for health clubs. FITx provides a turn-key licensed training program that can significantly increase your training revenue, improve member retention and give your club a significant advantage in the increasingly competitive health club marketplace. FITx delivers a series of consumer friendly and affordable training programs that are highly marketable, in addition to providing powerful business tools that give you complete control over your clubs' trainers, programming and revenue potential.

Certified FITx trainers embody the professionalism, expertise and maturity demanded today by most club owners. A certified FITx

trainer is much more than any independent or sub-contract trainer. A FITx trainer strives to become the club's most valuable asset. FITx trainers work for you, providing value and support to the entire business, for example, by providing new member tours, assisting with membership sales, responding to member floor requests, in addition to assisting with other club functions.

FITx is a complete business system, providing your club the tools and resources to operate your entire training department. Take control of your trainers and training program and increase your revenue potential three to five times. Get FITx today, the most profitable training program for health clubs.




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For more information, visit [fitxtraining.com](http://fitxtraining.com), call 609.380.4993 or email [info@fitxtraining.com](mailto:info@fitxtraining.com).